

**MEDIA ADVISORY/COMMUNITY CALENDAR ITEM
FOR IMMEDIATE RELEASE** August 3, 2009



CONTACT:

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EVENT: 15th Annual Clean Water Paddle on the Potomac

LOCATION: Thompson Boat Center
2900 Virginia Avenue, NW
Washington, DC 20037
202-333-9543

SPONSOR ORGANIZATION: Surfrider Foundation, DC Chapter

WHAT: More than 100 members and friends of the Surfrider Foundation will paddle surfboards, kayaks, canoes, paddleboards, and other non-motorized watercraft in the Potomac River from Thompson Boat Center in Georgetown to the base of the Key Bridge and back. Paddlers will stop at Roosevelt Island and the mouth of Rock Creek to clean up trash. Educational materials, giveaways, and refreshments will be available at the Boat Center, courtesy of Surfrider, REI, DC Department of the Environment, Earth-Share, and others.

PURPOSE: To raise public awareness of water quality issues in the Potomac River and Chesapeake Bay Watershed. The water in the river is ultimately what we'll be surfing in at the beach.

DATE: Saturday, September 12, 2009

TIME: 10 a.m.-2 p.m.

ADMISSION: Free. Non-members are welcome and invited to participate. This is a non-competitive event.

The Surfrider Foundation is a non-profit grassroots organization dedicated to the protection and preservation of our world's oceans, waves, and beaches. Founded in 1984 by a handful of visionary surfers, the Surfrider Foundation now maintains over 60,000 members and 80 chapters across the United States and Puerto Rico, with international affiliates in Australia, Japan, Europe, and Brazil. The DC Chapter strives to affect coastal water quality through upstream improvements, achieved through volunteer projects, educational campaigns, and local legislation.