

Visit Fort Mason Center's three-month summer festival, "Pipeline: Art, Surfing, and the Ocean Environment" - July 16 – August 28, 2009

The exhibition will feature nearly two dozen artists (Peter Shepard Cole (<http://petershepardcole.com/home.html>), Charles Valoroso (<http://sitekreator.com/CharlesValoroso/about.html>), Adrienne Keahi Pao (<http://www.adriennepao.com/>), as well as custom surf boards by renowned big wave surfer Jeff Clark (<http://www.mavericksurfshop.com/jeffbio.html>).

The Gallery is installing a surf education room created in partnership with The Surfer's Journal (<http://www.surfersjournal.com/surfer/SFNT.html>), where visitors can read about the history of modern surfing and view some of the best films on the subject. You won't want to miss the amazing kinetic sculpture Spiral Wave (<http://youtube.com/watch?v=dehXioMIKq0>), by Reuben Margolin.

Read more and see images on our Facebook page:

<http://www.facebook.com/pages/San-Francisco-CA/SFMOMA-Artists-Gallery/51170862796>.

An opening reception will be held on Thursday, July 16th from 5:30-7:30 p.m., that will attract 250 people who love surfing. Sponsored by Clos Du Val Wine Company and O Water, the event will feature the music of The Eldorados (<http://www.theeldorados.org>), a four-piece surf band that includes Stu Brandt, Mark Scardello, Jeff Moon and Scott Culbertson.

The title of the exhibition takes its name from the Pipeline, a wave that breaks at Ehukai beach on the North Shore of Oahu in Hawaii , the birth place of surfing. The sport was popularized by Olympic swimmer and Hawaiian waterman Duke Kahanamoku in the early part of the 20th century. It caught on in California, and reached new heights in the 1960s, when surfing as a phenomenon became a nexus between youth culture and expressions of personal freedom.

In recent years, California surfers have become an important arm of the environmental movement, raising awareness about the condition of the shoreline and ocean.

Please join us Thursday, July 16 at 5:30 pm.

Sincerely,

Maria Medua, Director

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Hours: Tues. thru Sat. 11:30 a.m. to 5:30 p.m.