

CASE STUDY

Magnus On Water

Restaurant Details

Location: 12 Water Street Biddeford, ME

Industry: Bar & Restaurant

Average Daily Guests: 0-100

Magnus On Water is an intimate cocktail bar and restaurant that encourages guests to connect with one another, their community, and other cultures through warm hospitality, nature-inspired cocktails, and crave-worthy comfort foods.



Small Changes, Big Impact

Magnus on Water provides stainless steel straws to customers upon request or in a few speciality drinks rather than handing out disposable straws to every customer.

“Small operational decisions like switching to reusable straws can add up to meaningful change over time. Plus they add a polished touch to drinks!” -Director of Beverage

Ocean Friendly Practices

- Only reusable foodware is used for onsite dining.
- Reusable straws are provided upon request.
- No expanded polystyrene is used (aka Styrofoam).
- No plastic bags are used for takeout or to-go orders.
- Single-use utensils, straws, condiments, and other accessory items are provided only upon request.
- Beverages are not sold in plastic bottles.
- Proper recycling practices are followed.
- Energy efficiency efforts are in place.
- Composting efforts are in place for food waste.
- Vegetarian and vegan options are offered.
- Water conservation efforts are in place.



Their mocktail “Honeybear” with a reusable straw

Magnus On Water saves about \$138 and 22,000 disposable straws from entering the waste stream every year by providing reusable straws upon request or in a few speciality drinks.